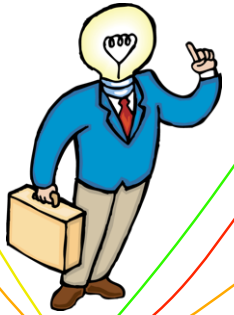
Video Production Workflow



- Idea/concept
  - Pre-production checklist
    - Research
      - Treatment/proposal
        - Approvals
        - Develop budget
          - Approvals
          - Organize filming trip/s
            - International air
            - In-country travel
            - Accommodations
            - Meds/shots
            - Visas
            - Currencies
            - Location binder
              - Shot-list
              - Primary interviewees
                - Initial questions
              - Local contacts
              - Foreign currency samples/simple conversions
  - Prep/pack video gear
    - Equipment checklist
    - Filming
  - Ingest/review footage daily
  - Transcribe interviews
  - Log Media (CatDV)
  - Visuals mindmap
  - Develop film structure
  - Scriptwriting
    - Approvals
  - Video editing
    - Scratch v/o, if any
  - Final narration (if any)
  - Music, graphics
  - Colour grading
  - Audio sweetening
  - Output masters
    - Stereo, split-trk/textless
  - Encodes: web, smartphone, etc
  - Distribution
    - YouTube, Vimeo, videos.wycliffe.ca, etc
  - LTO backup
    - All assets: masters, raw footage, graphics, etc